Part 1

Q1 - Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Campaigns tend to be more successful during summer months between May – August.
* Theater campaigns are the most popular campaign category.
* Campaigns for Plays as subcategory are more than double compared to other categories.

Q2 - What are some limitations of this dataset?

* Couldn’t find out duration of campaign to compared against timeline for campaign to be successful.

Q3 - What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* How to show if the amount of pledge would be sufficient goal for campaign to be achieved.

Part 2

* Use your data to determine whether the mean or the median better summarizes the data.
  + Mean, it shows the average number of backers whereas median doesn’t tell the full story of number of backer committed to projects.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + More variability towards successful campaigns as Standard deviation shows more variability.